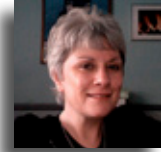


Tracey Lawrence

27 Kingsley Road, Ringwood, NJ 07456

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Email: tracey@graphicdetailinc.com • Web Site: www.traceFX.com



Digital Artist

Applications:

Adobe CS 3: InDesign / Illustrator / Photoshop Extended
After Effects CS3 Pro / Acrobat 8 Pro / Dreamweaver / Flash / GoLive CS2
Final Cut Studio/ Shake 4.1/ Autodesk Combustion 4 / Maya 7
and much more

Specialties:

Design • Typography
Photography • Videography
Illustration • Education
Print & Video Production

EXPERIENCE:

Presently: Consulting through TraceFx and Graphic Detail, Inc., providing design and production services for video, print and internet, branding, corporate identity, workflow and training solutions.

Ringwood Municipal Cable TV: Control room and camera operator, videographer, editor and producer. Chairperson of RMCTV Committee, research equipment and solutions, produce segments, created station identity.

AyurVideo Productions, LLC: Creative partner and producer of DVDs providing instruction in holistic life-style practices. Design, scripting, project management, videography, editing, motion graphics, voice overs, sound, DVD production, packaging, marketing, etc. Released first product, "The Weekend Cleanse Kit," October 2008.

Adobe Systems: Writer of the Certified Expert Exam for Illustrator CS3 in collaboration with NIIT.

CONVENTIONAL POSITIONS:

1/07 to Present • **New York University**, 11 W. 42nd Street, NY: Adjunct Professor, M.A. program for Graphic Communications Management & Technology, teaching Managing Applications for Electronic Publishing I and II.

9/00 to 1/02 • **New York City College of Technology**, CUNY, 300 Jay Street, Brooklyn, NY • Adjunct Professor. Developed and implemented curricula for this technical four year college's Graphic Arts department.

5/96 to 2/98 • **Bonjour Group** (Bonjour, Route 66, Faded Glory) New York, NY • Production Manager.

11/95 to 5/96 • **Speed Graphics**, New York, NY • Night Manager, Digital Services.

10/93 to 11/95 • **The Ace Group**, New York, NY • Quality Control, Proofreader, Desktop Operator.

10/86 to 9/93 • **Characters Graphic Services**, New York, NY • Asst. Foreman, Proofreader, Quality Control.

10/84 to 10/86 • **Teletech Communications**, Brooklyn, NY • Marketing Manager and Sales Rep.

3/83 to 9/84 • **Typographic Images**, New York, NY • Typographic Proofreader.

10/81 to 3/83 • **Levy Advertising**, New York, NY • Traffic Manager.

2/79 to 10/81 • **Kintetsu International Express** • New York, NY • Marketing Manager, Tour Escort.

EDUCATION:

5/07 • **New York University** • Master of Science in Digital Imaging and Design. Dean's Fellowship.

6/78 • **New York University** • Washington Square School of Arts & Sciences, New York, NY • Bachelor of Arts with Honors in Psychology. Regents and NYU Arts & Sciences Scholarships.

6/74 • **James Madison High School**, Brooklyn, NY • High School Diploma. Art major.

AWARDS:

"In The Eye Of The Beholder," a live action short, 2007: selected for inclusion in the Garden State Film Festival 2008 and given Honorable Mention in The Accolade Competition, 2007.

Arthur Meyers Memorial Award for Outstanding Instructor presented by the Association for Graphic Communications at the Fashion Institute of Technology in New York, June 2001.

Saint-Gaudens Medal for Fine Draftsmanship at the Metropolitan Museum of Art in New York, June 1974.

INDEPENDENT STUDY/MEMBERSHIPS:

Read Student Filmmakers Magazine, InDesign Magazine, Creative Cow Magazine, Macworld, Computer Graphics World, Rolling Stone. Member of AIGA NY • Member of InDesign Users Group of NY and After Effects Users Group of NY • Chair of Ringwood Municipal Cable TV Committee/Jersey Access Group Member/Member of Alliance for Community Media

REFERENCES, RATES, DEMO REEL, TOOL LIST AND CLIENT ROSTER AVAILABLE UPON REQUEST